

TANISHA LALWANI

Burjuman, Dubai • +971 508096569 • tanishalalwani101@gmail.com

Graphic Designer & Marketing Specialist

Results-oriented Graphic Designer currently based in Burjuman, Dubai, specializing in digital content strategy and execution. My experience as a Marketing Specialist in the Real Estate sector focuses on Reel Shoot & Video Editing, social media management, and creating high-impact business branding materials. I leverage expertise in the Adobe Creative Suite (Photoshop, Illustrator), CapCut & Canva to deliver compelling, modern visual content for product advertisements and social channels.

WORK EXPERIENCE

D&S Homes Real Estate Graphic Design & Marketing Specialist

02/2025 – Present

- Reel Shoot & Editing
- Social Media Management
- Creative Design & Editing
- Branding & Identity Designs
- Motion Graphics and Animation
- Handy Expertise of Adobe Software

The Social Fever Graphic Designer

09/2024 – 11/2024

- Understanding Client Expectation's and Mindset.
- Managing Client's Instagram Channel.
- Brochure, Flyer, Template and Cover Pages.
- Photo & Video Editing.
- Product Advertisement.

Silver Canvas Intern Graphic Designer

06/2024 – 09/2024

- Managing Social Media Accounts.
- Wedding E-invites, Monograms.
- Promotional Template's Design.
- Video Editing.
- Brochure, Template and Flyer Design.
- Business Branding
- Business Visiting Card's.

EDUCATION

Advance in Graphic Designing.

Cosmos Creative Academy

Mumbai • 02/2024 – 05/2024

Senior Secondary Education, (RBSE).

Bal Bharti Sr. Sec. school

Jodhpur • 01/2022 – 01/2023

Scored 70%

Board Of Secondary Education.

Bal Bharti Sr. Sec. school

Jodhpur • 01/2020 – 01/2021

Scored 90%

CERTIFICATIONS

Course Of Graphic Designing

Cosmos Creative Academy

Internship from Silver Canvas Animation Studio

Silver Canvas Animation Studio

Art And Crafting

Doms Industries

SKILLS

Social Media Management

Adobe Photoshop: Banners, Layout Design, Photo Editing, Product Ads, Typography Design

Adobe Illustrator: 3D Shapes, Brochure, Envelope, Flyer, Logo&Mockup Design, Poster Design, Sketching, Template, Visiting Card

Adobe Indesign: magazine Cover, News Paper Design, Website Design

Canva: Animation, Cover Pages, E-Invitations, Monograms, Video Editing

TANISHA LALWANI

Burjuman, Dubai • +971 508096569 • tanishalalwani101gmail.com

Dear Hiring Manager,

I am excited to apply for the Graphic Designer position at your Organisation. With my current role as a Graphic Design & Marketing Specialist at D&S Homes, I've honed my ability to create compelling visual content that effectively tells a brand's story. I manage a variety of projects, including video shoots, social media content, and branding initiatives, all while maintaining a keen eye for detail and design consistency.

Throughout my experience, I've developed a strong creative vision paired with technical expertise in Adobe Creative Suite, enabling me to translate ideas into high-quality marketing materials. I thrive in collaborative environments, working closely with teams to develop innovative solutions that resonate with audiences. Additionally, my background includes managing social media accounts and producing eye-catching promotional materials that align with brand standards.

I understand the importance of maintaining a cohesive brand identity, and I am committed to ensuring that all visual communications reflect the essence of the company. I am eager to bring my skills in creative design, video editing, and social media management to Summit Electric Supply, contributing positively to your marketing and communications efforts.

I look forward to the opportunity to discuss how my background and passion for design can support Summit's vision. Thank you for considering my application!

Best regards,

Tanisha Lalwani